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V Semester B.B.A. (Regular) & (AM) Degree Examination, December/January - 2025/26

BUSINESS ADMINISTRATION

Information Technology For Business

(NEP Scheme F+R)

Paper : 5.6 (A)

Time : 2½ Hours

Maximum Marks : 60

Instructions to Candidates:

Answer the following questions in English only.

SECTION - A

Answer any Five of the following questions. Each question carries 2 marks.

(5×2=10)

1. a) What is information system?
- b) Differentiate between Data and Information.
- c) What are key components of an Information system?
- d) List any two features of using a Database Management System (DBMS).
- e) What is Spreadsheet?
- f) Mention any two types of charts available in MS Excel.
- g) What is Green Marketing?



SECTION - B

Answer any Four of the following questions. Each question carries 5 marks.

(4×5=20)

2. Explain the importance of information systems in Managerial decision -making.
3. Write the importance of TPS in business.
4. Discuss the advantages and disadvantages of using a DBMS in organization.
5. Explain any Five important features of MS Excel that support business analytics.
6. Briefly explain the role of Artificial Intelligence and Machine learning in modern business.

[P.T.O.]





SECTION -C

Answer any Two of the following questions. Each question carries 12 marks.

(2×12=24)

- 7. Explain the various subsystems of Information system: MIS, DSS and EIS with suitable examples.
- 8. What is Data warehouse? Explain its role in business decision-making.
- 9. Elaborate on recent trends in IT (cloud computing, IoT, and virtualization) and analyze their business impact.

SECTION -D

Answer any One of the following question. Each question carries 6 marks. (1×6=6)

- 10. Write the steps in creating tables and forms in MS Access.
- 11. Steps in validating Data in Ms-Excel.